

BBFC Board of Classification Meeting

Thursday 14 October 2021

Present

Patrick Swaffer	President
Murphy Cobbing	Vice President
Kamlesh Patel	Vice President
David Austin	Chief Executive
Edward Lamberti	Policy Manager (minutes and items 3 and 4)
Matthew Blakemore	Head of Product (for item 3)
Tom Cairns	Head of Business Services (for item 2)
Faye Harcourt	Director of Marketing and Outreach (for item 2)
Sarah Peacock	Compliance and Education Manager (for item 2)

Apologies

Dave Barrett	Deputy Chief Executive
Matt Tindall	Senior Policy Officer

Minutes of the previous meeting

1. The minutes of the previous meeting were agreed.

Matters arising

2. There were no matters arising.

Visual Advice Layer - new synopsis format

3. Faye, Tom and Sarah presented an update on the development of the Visual Advice Layer, which will provide enhanced content information to consumers via our website and app.

A.I. update

4. Matthew presented an update on the BBFC's AI project to develop compliance tools to improve the service the BBFC offers to customers.

VAC recruitment

5. Edward and Siobhan confirmed that the DCMS had approved the proposed process for forming the new Video Appeals Committee, and the Board of Classification discussed the next step in the process, which is to hand recruitment over to a member of the Advisory Panel on Children's Viewing as an independent third party.

VOD consultation update

6. Edward updated the Board on engagement with the Government's current consultation on potential changes to the regulation of video-on-demand services.

AOB

7. There was no other business.

Date of next meeting: 24 November 2021