

Quarterly Report of Appeals, Complaints and Advice – EE Strict

The BBFC is the regulator of commercial and internet content delivered via the mobile network of EE for its 'Strict' level of mobile content.

In the interest of transparency, the BBFC publishes all of its adjudications in relation to cases reported to it of purported underblocking or overblocking, along with requests for advice on whether particular content should go behind parental controls or adult filters.

We keep this list updated as and when new cases are reported to us and publish updates every three months.

In all cases, the BBFC conveys its adjudication to (i) the complainant, appellant or person or body seeking advice; and (ii) the mobile network operator EE.

In the following cases, the adjudications represent an assessment of the content according to the terms of the BBFC's EE Strict Classification Framework. Any subsequent changes to content have therefore not been viewed by the BBFC, although we reserve the right to change our adjudication should altered content be brought to our attention subsequently.

All websites that the BBFC would classify 18 or R18, or refuse to classify, would be automatically considered unsuitable for the EE Strict Classification Framework. Further information on the original Quarterly Report adjudications are available on the BBFC's website [here](#).

July 2023

3 July 2023

Website

www.mayatecum.com

Issue

A mobile network operator contacted the BBFC for advice about the suitability of the website for people under 18.

Adjudication

The URL led to the site of a Mayan organisation espousing the beliefs, history and spirituality of the Mayan people of South America. There are numerous articles on subjects relating to the Mayans, as well as related products and activities. Accordingly, we found no content that we would consider unsuitable for children under 12.

4 July 2023

Website

www.allcocksoutdoorstore.co.uk

Issue

A mobile network operator contacted the BBFC for advice about the suitability of the website for people under 18.

Adjudication

The URL led to an outdoor site selling shotguns, knives and a wide range of other products related to hunting, shooting and camping. It includes a blog with posts on such topics as how to safely and lawfully store your firearm. In regards to its shotguns, the site places an emphasis on the necessity of licences, and will ship only to registered firearms dealers. Its knives are marketed only as tools for outdoor pursuits. Accordingly, we found no content that we would consider unsuitable for children under 12.

7 July 2023

Website

www.lovehoney.co.uk

Issue

A mobile network operator contacted the BBFC for advice about the suitability of the website for people under 18.

Adjudication

The URL led to a retail site specialising in sex toys and lingerie. The site lists its products and offers customer reviews; it includes a blog and a forum. In the blog, we found an entry on 'electro sex' which offered advice on how to apply electricity to the genitals. In the forum, we found repeated very strong language, erotica and entries on rough sex and pornography. Part B of the Framework states that the following issues should be considered inappropriate for children: fetish material; very strong references to sexual behaviour using pornographic terms; repeated very strong language; and sex education or advice which is i) aimed at adults and ii) inappropriate for children. Each is present on the site under consideration and, accordingly, we did not consider the site suitable for children under 12.

10 July 2023

Website

www.annsummers.com

Issue

A mobile network operator contacted the BBFC for advice about the suitability of the website for people under 18. We previously issued an 18+ adjudication in September 2015

Adjudication

As previously, we noted that the URL led to a site devoted to images of the male form. It contained a gallery section, a news section and contact details. The site no longer contained erotica or provided hyperlinks to other sites which we would rate 18+. The BBFC Mobile Classification Framework states that works whose primary purpose is sexual arousal should be considered 18+: we do not believe that the site met this test. Rather, we consider such images as were available on the date of sampling to be 'glamour' material, ie, material which may be sexual, but the primary purpose of which is not to arouse or stimulate. We did not consider the site suitable for children under 12.

Website

<https://www.agentprovocateur.com/>

Issue

A mobile network operator contacted the BBFC for advice about the suitability of the website for people under 18.

Adjudication

The URL led to a retailer of lingerie and associated products. There are multiple images of women posing in underwear, but these do not go beyond the requirements of the company to advertise their garments. The shop also sells items such as whips, but without describing in detail what these products might be used for. At the time of sampling, we did not find for sale any more advanced BDSM paraphernalia such as ball gags, nipple clamps or even handcuffs. The site does not feature a blog or anywhere for visitors to post comments. We did not consider the site suitable for children under 12.

Website

<https://www.extremerestraints.com/>

Issue

A mobile network operator contacted the BBFC for advice about the suitability of the website for people under 18.

Adjudication

The URL led to a retailer of fetish gear, including electrocution devices and enema kits. The site features graphic nudity and hosts reviews from customers which contain repeated strong and pornographic sex references. We did not consider the site suitable for children under 12.

17 July 2023

Website

<http://www.kimanami.com./>

Issue

A mobile network operator contacted the BBFC for advice about the suitability of the website for people under 18.

Adjudication

The URL led to the site of a sex and relationship coach who offers videos, blog articles and courses to help improve visitors sex lives. She also sells products such as sex toys and body oils. Although much of the site is compliant under the Framework, we found guides to more advanced sexual activity such as BDSM. The Framework states that filters should be applied to 'sex education and advice which is i) aimed at adults and ii) inappropriate for children. Consequently, we did not consider the site suitable for children under 12.

19 July 2023

Website

www.releaf.co.uk

Issue

A mobile network operator contacted the BBFC for advice about the suitability of the website for people under 18.

Adjudication

The URL led to the homepage of an online UK subscription service specialising in medical cannabis, the use of which - when prescribed by a specialist doctor - has been legal in the UK since 2018. The site provides information for patients on what conditions the drug can be used to treat, how it can be prescribed, and who it can be prescribed to. No outlandish claims are made about the efficacy of the drug and there is repeated emphasis on the fact that the products are only available via an NHS-sanctioned process. We did not consider the site suitable for children under 12.

28 July 2023

Website

<https://help.lovehoney.co.uk/>

Issue

The BBFC previously adjudicated on the website in July 2023. Further to the BBFC's original adjudication, the website owner contacted the BBFC directly to complain that a subdomain was placed behind adult filters, despite containing no material that in the complainant's opinion would cause access to be restricted to adults only.

Adjudication

The subdomain URL led to a help centre in which the retailer's customers can track an order, return an item or make complaints. There is also a FAQ section in which the site's products are listed in broad and undetailed terms, with links that lead only to the blocked main site. We did not consider the site suitable for children under 12.

Website

www.uk420.com

Issue

A mobile network operator contacted the BBFC for advice about the suitability of the website for people under 18.

Adjudication

The URL led to a forum for people who grow and smoke cannabis. The site includes sections on growlights, compost and cooking with cannabis. It offers free seeds to subscribers. The Framework considers instruction, promotion or encouragement of drug misuse to be suitable for adults only. We did not consider the site suitable for children under 12.

August 2023

7 August 2023

Website

<https://zoeballz.tv>

Issue

A mobile network operator contacted the BBFC for advice about the suitability of the website for people under 18.

Adjudication

The URL led to the homepage of a video game streamer, and included a brief bio, as well as links to her YouTube page, her Twitch stream and a list of some of her favourite songs. It also included a photo gallery with glamour-style photographs. The Framework makes some allowance for images which have clear suggestive intentions but whose primary purpose falls short of sexual arousal or stimulation. We found no nudity in the gallery, nor any stronger sexual detail and the images available at the time of sampling were comfortably permitted under the glamour concession. We did not consider the site suitable for children under 12.

10 August 2023

Website

getmime.com

Issue

The website owner contacted the BBFC directly to complain that the site was placed behind adult filters, despite containing no material that in the complainant's opinion would cause access to be restricted to adults only.

Adjudication

The URLs led to a cosmetics retailer which enables the visitor to match their skin tone to the make-up on sale. It includes pricing, contact details and testimonials from customers and experts. We found no content that we would consider unsuitable for children under 12.

15 August 2023

Website

<https://www.merlinarchery.co.uk/>

Issue

A mobile network operator contacted the BBFC for advice about the suitability of the website for people under 18.

Adjudication

The URL led to the site of a retailer of archery equipment and associated products such as books and bowyer tools. It includes links to archery clubs and courses. Any references to the use of bows as weapons was in a historical context of well-known national importance. We found no content that we would consider unsuitable for children under 12.

Website

<https://www.archerytalk.com>

Issue

A mobile network operator contacted the BBFC for advice about the suitability of the website for people under 18.

Adjudication

The URL led to a forum for archery enthusiasts, in which members can discuss their hobby, as well as related subjects such as hunting, taxidermy and archery for the disabled. There are international sections of the site for those who speak languages other than English. We found no content that we would consider unsuitable for children under 12.

16 August 2023

Website

www.brave.com

Issue

A mobile network operator contacted the BBFC for advice about the suitability of the website for people under 18.

Adjudication

The URL led to the homepage of a site which offers visitors a free web browser with an emphasis on privacy and anonymity. The site includes a blog, a podcast and an FAQ section. We found no content that we would consider unsuitable for children under 12.

21 August 2023

Website

<https://www.uniquecbd.co.uk/>

Issue

A mobile network operator contacted the BBFC for advice about the suitability of the website for people under 18.

Adjudication

We noted that the website retailed a range of CBD based products. The website reinforced in text that none of its products contained any psychoactive substances and that all of its products contained less than 0.2% THC. We found no heavy reliance on marijuana imagery, nor any content related to illegal misuse. Disclaimers assert that the products should not be used to 'treat, cure or prevent' disease. We did not consider the site suitable for children under 12.

29 August 2023

Website

<https://peachyessay.com/>

Issue

The website owner contacted the BBFC directly to complain that the site was placed behind adult filters, despite containing no material that in the complainant's opinion would cause access to be restricted to adults only.

Adjudication

The URL led to a website which sells essays to schoolchildren and students. The customer chooses a topic, the length of the essay and a deadline, and the business hires a third party to write the essay. In 2022, it became illegal in the UK for a person in education to pay an essay-writing service and then pass off the work as their own. The website states that its essays are 'models' only, but Part A of the Framework notes that: "There is no one determining factor which would lead to advice being given by the BBFC that particular content is suitable for adults only. The BBFC can take into account a variety of factors, including but not limited to the nature of the material and the public acceptability of a particular product or service in relation to those under 18... It will also take into account the portrayal of accurate instructional

detail of novel criminal techniques which could be copied. In certain circumstances, such content may be suitable for adults only according to BBFC standards.” Accordingly, we did not consider the site suitable for children under 12.

September 2023

1 September 2023

Website

www.gatdaily.com

Issue

A mobile network operator contacted the BBFC for advice about the suitability of the website for people under 18.

Adjudication

The URL led to a magazine site catering for people interested in firearms. The site reviews products and contains articles on hunting, cooking, survival and the military. It hosts competitions in which it offers firearms as prizes, but these are only open to US citizens. At the time of sampling, it did not retail products and nor did it invite comments from visitors. We found no content that we would consider unsuitable for children under 12.

6 September 2023

Website

<https://www.usedairsoft.co.uk/>

Issue

A mobile network operator contacted the BBFC for advice about the suitability of the website for people under 18.

Adjudication

We noted that the URL led to a site which hosts classified ads which offer for sale airsoft guns and associated equipment such as clothing and pyrotechnics. The site sells replica imitation firearms, but at the time of writing we found no references to the laws, such as the Violent Crimes Reduction Act 2006, governing the sale of such items, which are illegal in an airsoft capacity. Part A of the Framework notes that: “There is no one determining factor which would lead to advice being given by the BBFC that particular content is suitable for adults only. The BBFC can take into account a variety of factors, including but not limited to the nature of the material and the public acceptability of a particular product or service in relation to those under 18...It will also take into account the portrayal of accurate instructional detail of novel criminal techniques which could be copied. In certain circumstances, such content may be suitable for adults only according to BBFC standards.” We did not consider the site suitable for children under 12.

Website

<https://www.patrolbase.co.uk/>

Issue

A mobile network operator contacted the BBFC for advice about the suitability of the website for people under 18.

Adjudication

The URL leads to a UK-based retail site which sells airsoft projectile devices, and other goods relating to the activity, such as camouflage clothing and dummy knives. The products are marketed for sports and recreation purposes which are legal in the UK. The website makes references to the Violent Crimes Reduction Act 2006 and outlines how the products retailed on the site fall within scope of the legislation. The site also makes several references to the age restricted nature of its products, and reinforces the fact that buyers must be registered to the UKARA (United Kingdom Airsoft Retailers Association) in order to purchase an airsoft rifle. The website also offers safety notices regarding the handling of its products and provides guidance on whether or not its products are suitable for children. The site features images of realistic imitation rifles, but makes clear the restrictions placed upon them and the fact that only specialists can buy them. We found no content that we would consider unsuitable for children under 12.

7 September 2023

Website

<http://cbdetc.net>

Issue

A mobile network operator contacted the BBFC for advice about the suitability of the website for people under 18.

Adjudication

The URL led to a Kentucky-based retailer of CBD and other cannabis-derived products, many of which contain significant levels of THC and would consequently be illegal under UK law. We did not consider the site suitable for children under 12.

8 September 2023

Website

<http://www.24x7dpboss.com/>; <https://dubaimatka.mobi/>; <https://dubaimatka.in/>; <https://matkaindia.mobi/>; <https://dubaimatka.site/>; <https://dubaisatta.com/>; <https://rsmatka.in/>; <http://www.24x7dpboss.com/> and <http://sattamatkaindia.net/>

Issue

A mobile network operator contacted the BBFC for advice about the suitability of the websites for people under 18.

Adjudication

Each URL led to a site which invited visitors to stake their money on games of satta matka, a form of gambling in which players bet on the appearance of random numbers. There are numerous claims, which the BBFC is unable to verify, that matka sites are linked to fraud and phishing. Matka is banned in India, and in other countries where the game is prominent. Part A of the Framework states that gambling is out of scope except "on the basis of the types of content listed in Part B". We found no material that we would rate 18+ for reasons outlined in part B of the framework. We did not consider the sites suitable for children under 12.

11 September 2023

Website

<https://onlyairsoft.com/>

Issue

A mobile network operator contacted the BBFC for advice about the suitability of the website for people under 18.

Adjudication

The URL led to a site which hosts classified ads which offer for sale airsoft guns and associated equipment such as clothing and pyrotechnics. The site sells replica imitation firearms, but at the time of writing we found no references to relevant UK laws, such as the Violent Crimes Reduction Act 2006, which govern the sale of such items. Part A of the Framework notes that: "There is no one determining factor which would lead to advice being given by the BBFC that particular content is suitable for adults only. The BBFC can take into account a variety of factors, including but not limited to the nature of the material and the public acceptability of a particular product or service in relation to those under 18...It will also take into account the portrayal of accurate instructional detail of novel criminal techniques which could be copied. In certain circumstances, such content may be suitable for adults only according to BBFC standards." We did not consider the site suitable for children under 12.

Website

www.yorkarmoury.com

Issue

A mobile network operator contacted the BBFC for advice about the suitability of the website for people under 18.

Adjudication

The URL led to a retailer of replica bladed weapons, particularly those relating to manga, fantasy films and specific eras of history. The site markets its weapons as being for display, live action roleplaying or re-enactment. Nothing on the site suggested use of the products as actual weapons. The site also sells a limited

number of replica flintlock firearms of antiquated appearance. We found no content that we would consider unsuitable for children under 12.

14 September 2023

Website

<https://juice2vape.co.uk/>

Issue

A mobile network operator contacted the BBFC for advice about the suitability of the website for people under 18.

Adjudication

The URL leads to a retail site specialising in vaping paraphernalia, and other nicotine-based products such as snus. It offers descriptions of these products, as well as a blog. We did not note any content obviously calculated to appeal to children. We found no material that we would rate 18+ for reasons outlined in part B of the framework. We did not consider the site suitable for children under 12.

Website

<http://jakemansports.co.uk/>

Issue

A mobile network operator contacted the BBFC for advice about the suitability of the website for people under 18.

Adjudication

We noted that the site is an online retailer of a range of outdoor goods, including weapons such as air-guns, fishing rods and penknives, which are intended for use within a sporting and outdoor activity context. The website contains a brief description of each product for sale which briefly summarises the benefits of the products. We found no content that we would consider unsuitable for children under 12.

15 September 2023

Website

<http://www.ecigarettedirect.co.uk>

Issue

A mobile network operator contacted the BBFC for advice about the suitability of the website for people under 18.

Adjudication

The URL led to a retail site specialising in vaping paraphernalia. It offers descriptions of these products, as well as a blog. We did not note any content obviously calculated to appeal to children. We did not consider the site suitable for children under 12.

Website

<https://www.lowtechmagazine.com/>

Issue

A mobile network operator contacted the BBFC for advice about the suitability of the website for people under 18.

Adjudication

The URL led to the homepage of a magazine which seeks to "underscore the potential of the past and often forgotten technologies and how they can inform sustainable energy practices". On the site, we found articles on hot water bottles, horses and sailing ships. The site invites comments from readers in which, at the time of sampling, we found no objectionable content beyond mild bad language. We found no content that we would consider unsuitable for children under 12.

19 September 2023

Website

<https://lakeyard.co.uk/>

Issue

A mobile network operator contacted the BBFC for advice about the suitability of the website for people under 18.

Adjudication

The URL leads to the homepage of a Dorset marina and shipyard, which offers mooring and maintenance facilities for recreational sailors. The business also sells small boats and features a club and restaurant. We found no content that we would consider unsuitable for children under 12.

BBFC

30 September 2023