

BBFC Board of Classification Meeting

Wednesday 5 July 2023

Present

Natasha Kaplinsky	President
Murphy Cobbing	Vice President
David Austin	Chief Executive
Chris Davies	Compliance Manager (for item 3)
Faye Harcourt	Director, Marketing and Outreach (for items 3 and 4)
Daniel Bradley	Digital Projects Manager (for item 4)
Matt Tindall	Senior Policy Officer (minutes)

Apologies

Kamlesh Patel	Vice President
Dave Barrett	Deputy Chief Executive

Minutes of the previous meeting

1. The minutes of the previous meeting were agreed.

Matters arising

2. There were no matters arising.

Guidelines update

3. Chris provided an update on the ongoing public consultation on the BBFC's Classification Guidelines. The qualitative stage of the project – comprising focus groups, cinema screenings and online activity – is nearing completion, with the quantitative stage set to take place during Q3 and Q4 2023. The publication of the updated guidelines is scheduled for Q1 2024.

Website refresh

4. Faye and Daniel briefed on plans to update the BBFC's website. They presented an initial wireframe for desktop and mobile to outline the direction they are taking with the redesign, which aims to refresh the design of the site and introduce new functionality to help our various audiences find the resources, research and content that is most relevant to them.

VoD age ratings

5. Matt updated the Board on plans for stakeholder engagement in relation to the BBFC's best practice partnerships with UK VoD and streaming services.

AOB

6. There was no other business.

Date of next meeting: 6 September 2023