

## **BBFC Board of Classification Meeting**

**Wednesday 17 September 2020**

(Meeting held remotely)

### **Present:**

Patrick Swaffer	President
Kamlesh Patel	Vice President
Murphy Cobbing	Vice President
David Austin	Chief Executive
Dave Barrett	Deputy Chief Executive
Matt Tindall	Policy Officer (minutes)
Tom Cairns	Head of Business Services (for items 3 and 4)
Faye Harcourt	Director of Marketing and Outreach (for item 3)

### **Minutes of the previous meeting**

1. The minutes of the previous meeting were agreed.

### **Matters arising**

2. David briefed the Board on recent engagement with DCMS and Ofcom, with particular reference to policies for protecting children from potentially harmful online content.
3. Murphy commended the BBFC comms team for their work organising the webinar event 'Content, Empowerment and Shaping the Future Generation', which was held on 2 September 2020.

### **Ratings info**

4. Faye, Tom and Matt presented research with families, parents in particular, about how the BBFC might most usefully present classification information to help them decide what would be suitable for them and their families to watch. The Board agreed the Executive should develop an enhanced ratings info product in line with the research findings. It was agreed the team should attend the next Board meeting to update on progress.

### **Netflix**

5. Tom updated the Board about progress on our partnership with Netflix, with a focus on moving to the final stage of the pilot, given the high ratings accuracy levels achieved by Netflix during the present, second, phase.

## **AOB**

6. With the BBFC's offices now open for volunteers at up to 50% capacity, Dave briefed the Board on the work of the Return To Office Group that has made our premises COVID-safe. He also reported on the growth in theatrical submissions to the BBFC following the re-opening of cinemas in the UK. Theatrical classifications are significantly up since March/April, though they remain somewhat down on pre-pandemic levels.
7. Matt briefed on the work of the Future Working Group.

**Date of next meeting: 15 October 2020**