

Quarterly Report of Appeals, Complaints and Advice – EE Strict

The BBFC is the regulator of commercial and internet content delivered via the mobile network of EE for its 'Strict' level of mobile content.

In the interest of transparency, the BBFC publishes all of its adjudications in relation to cases reported to it of purported underblocking or overblocking, along with requests for advice on whether particular content should go behind parental controls or adult filters.

We keep this list updated as and when new cases are reported to us and publish updates every three months.

In all cases, the BBFC conveys its adjudication to (i) the complainant, appellant or person or body seeking advice; and (ii) the mobile network operator EE.

In the following cases, the adjudications represent an assessment of the content according to the terms of the BBFC's EE Strict Classification Framework. Any subsequent changes to content have therefore not been viewed by the BBFC, although we reserve the right to change our adjudication should altered content be brought to our attention subsequently.

All websites that the BBFC would classify 18 or R18, or refuse to classify, would be automatically considered unsuitable for the EE Strict Classification Framework. Further information on the original Quarterly Report adjudications are available on the BBFC's website [here](#).

July 2019

1 July 2019

Website

canabidol.com

Adjudication

We noted that the site retails a range of CBD based oil products. The site contained general information about its products, as well as news blogs about CBD. Text across the site reinforced that none of its products contain psychoactive properties. We found no content that we would consider unsuitable for EE Strict customers.

Website

valleydew.co.uk

Adjudication

We noted that the website retailed a range of CBD based products, all of which varied in strength. The website also included a blog section which contained a couple of articles about CBD and hemp. The website reinforced clearly in text that none of the products it retails are "intended to treat, cure or diagnose any disease or illness", and that all of its products contained less than 0.2% THC. Accordingly, we found no material that we would consider unsuitable for EE Strict customers.

Website

georgeandmae.com

Adjudication

We noted that the website retailed a range of flavored CBD based products. The website also included a blog containing informational articles written by the website owner. The website reinforced in text across the website that none of its products could produce a 'high' and that all of its products contained less than 0.2% THC. We found no content that we would consider unsuitable for children under 12.

Website

airgunbbs.com

Adjudication

We noted that the website was a forum for air-gun enthusiasts. The forum contained various threads and posts which reviewed and discussed a variety of air-guns and firearms. The site also contained moderate bad language ('bitch'), use of a crude middle finger gesture in a gif posted on the site, and verbal references to drug dealing in a thread discussing knife crime. As a result, we did not consider it suitable for children under 12.

4 July 2019

Website

becarma.com

Adjudication

We noted that the website retailed a range of CBD based products, including hemp tea, CBD oils and skincare products. The website also featured a blog, although this only included a single post informing customers of the launch of the company. The website included a clear disclaimer on its homepage which stated that "BeCarma products are not intended to diagnose, cure or prevent any diseases. BeCarma cannot give out any medical advice or make any medical claims against our products". The website also frequently reinforced in text across the site, that none of its products could create a "psychoactive state" if consumed. Accordingly, we found no material that we would consider unsuitable for children under 12.

12 July 2019

Website

fairestothemall.net

Adjudication

We noted that it was a website offering the use of an interactive 'selfie' mirror intended for use at a variety of social occasions, including weddings. We found no content on the website that we would consider unsuitable for children under 12.

15 July 2019

Website

menschem.co.uk

Adjudication

We noted that the website was an online pharmacy specialising in men's health. The website provided customers with the ability to order a range of medicines for conditions affecting men, including erectile dysfunction and premature ejaculation, following an online consultation with an experienced pharmacist. Although the references to erectile dysfunction and premature ejaculation were not strong, there was a focus on such issues and with an accompanying level of detail that we would not consider suitable for children under the age of 12.

16 July 2019

Website

cannaspace-amsterdam.com

Adjudication

We noted the site sold a range of wellbeing related products, all of which contained CBD. The website reinforced in the 'About' section that none of its products contain psychoactive properties, and all of the products retailed on the site fall within the constraints of UK law. The website also stressed that its products were only to be used to improve wellbeing, and not be used to treat or cure illnesses. As such, we found no content that we would consider unsuitable for EE Strict customers.

19 July 2019

Website

karenomoore.com

Adjudication

We noted that the website advertised the services of a tantric practitioner who offered a range of workshops, including coaching and counselling sessions for individuals and couples. The website also contained a range of client testimonials, a blog section and a page dedicated to poetry written by the website owner. Although the site's frequent sexual references occurred in a spiritual/therapy context and lacked strong detail, we would not consider them to be suitable for EE Strict customers.

25 July 2019

Website

bpas.org

Adjudication

We noted that the website was an independent healthcare charity that provided information to women considering whether to terminate a pregnancy. There were various text and video resources, including sections on options for the termination of a pregnancy, the different types of termination, opportunities for counselling and so on. There were also sections on contraception and sexually transmitted infections, although none of these references contained any very strong or graphic detail.

The information on the BPAS website dealt with sensitive issues, and in a manner that was clearly intended to be helpful, informative and supportive. However, due to references to

STIs and contraception, as well as some of the more detailed references to abortion and termination treatments, we would not consider it suitable for children under 12.

August 2019

16 August 2019

Website

protonvpn.com

Adjudication

We noted that the site advertised a paid-for VPN service. The website featured no content that the BBFC would restrict to people 12 years old or over.

19 August 2019

Website

thecannifamily.co.uk

Adjudication

We noted that the website retailed a range of CBD based products. The website also included a blog containing informational articles about CBD. The website reinforced in text across the website that none of its products contained any psychoactive substances and that all of its products contained less than 0.2% THC. There was also no evidence to suggest that the website was marketing its products as anything other than food supplements. Therefore, it was suitable for EE Strict customers.

21 August 2019

Website

borderlands.com/en-US/

Adjudication

We noted that the website promoted the release of the video game 'Borderlands 3', a first-person shooter to be released in September 2019. The game has been rated 18 by PEGI. The website contained trailers, previews and gameplay footage for the game, along with numerous screenshots, character bios and guidance for cosplay outfits. There are also opportunities to pre-order the game, participate on the forums (via an external link) and get news updates.

During our adjudication on the website, we viewed video footage that featured strong violence, including sight of enemies (both human and fantastical) being shot and stabbed with a variety of weapons. When such characters are attacked there is sight of blood spurting and given this level of detail, and the frequency with which it appears during the videos on the website, the BBFC would not classify such violence below 15. Therefore it was not suitable for EE Strict customers.

27 August 2019

Website

vitahemp.org.uk

Adjudication

We noted that the site sold a range of CBD based products. The site made clear that all of its products contained less than 0.2% THC and that none of its products contained any psychoactive properties. The website also included an explanatory statement confirming that none of its products are to be used as medicine. Accordingly, we found no content that the BBFC would consider unsuitable for children under 12.

September 2019

2 September 2019

Website

karakuri.com

Adjudication

We noted that the website advertises the products of a technology company called Karakuri, who design and retail a range of robotic automation systems for use in restaurants and commercial kitchens. The website provides information about its robotic products, as well as a news blog which features articles on a range of industry news. We did not find any material that we would consider unsuitable for children under 12.

BBFC

30 September 2019